



Important Time for Exhibitors

Exhibitor setup at the Sheraton West Des Moines Hotel will begin at 7:00 a.m. on Wednesday, April 20. When you arrive at the exhibit hall, please check in at the Iowa Aviation Conference registration desk prior to setting up.

Exhibitors must be set up by 9:30 a.m. The first break in the exhibit hall will begin at approximately 10:00 a.m. There will be morning, lunch, and afternoon exhibit times (about 30 min each) and the reception will be in the exhibit hall that evening.

Exhibitors will be given the opportunity to provide an update to conference attendees at a special session during the conference. See agenda for time.

On the second day of the conference, the exhibit hall will open at 7:30 a.m. A buffet breakfast will be served in the exhibit hall between 8:00 a.m. and 9:00 a.m. Once general sessions begin at 9:00 a.m., exhibitors may tear down or keep their exhibit up until the conference is adjourned between 11:30 a.m. and Noon.