



## 2011 Iowa Aviation Conference

April 20 - 21

Sheraton West Des Moines Hotel

### Tentative Agenda

<b>WEDNESDAY, April 20, 2011</b>	
8:00 a.m.	Registration Opens
9:00a.m.	Opening Remarks
9:10a.m.	An Airport's Brand is Not Its Logo <i>Drew McLellan, McLellan Marketing Group</i>
10:00 a.m.	Break in Exhibit Hall
10:30 a.m.	FAA Airport Improvement Program and Reauthorization <i>FAA Central Region Airports Division</i>
11:00 a.m.	Iowa Aviation System Plan <i>Stephanie Ward, Mead &amp; Hunt; Kay Thede, Iowa DOT Office of Aviation</i>
11:45 a.m.	Luncheon in Exhibit Hall with FAA Regional Administrator Joe Minicace
12:45 p.m.	Airport GIS is Here <i>Adam Wilhelm, Foth</i>
1:30 p.m.	Practical Solutions for Airport Operators <i>Mike Salamone, Airport Cooperative Research Program</i>
2:15 p.m.	Sponsor Exhibitor Updates
2:30 p.m.	Break in Exhibit Hall
3:00 p.m.	NextGen: Tomorrow's Air Transportation System <i>Jim Linney, FAA Surveillance and Broadcast Services</i>
4:00 p.m.	IPAA General Membership Meeting/Airport & FBO Roundtable <i>Greg Gobble, Iowa Public Airports Association</i>
5:00 p.m.	Reception in Exhibit Hall w/ Ticket bar & Hors d' oeuvre
7:00 p.m.	FAA Pilot Safety Meeting

<b>THURSDAY, April 21, 2011</b>	
7:30 a.m.	Exhibit Hall Opens
8:00 a.m.	Breakfast Buffet & Door Prizes in Exhibit Hall
9:00 a.m.	Aviation Security <i>Jay Brainard, TSA</i>
9:45 a.m.	Strategic Planning for General Aviation Airports <i>Jeff Davidson, Iowa City Department of Planning and Community Development</i>
10:30 a.m.	Jumpstart Your Airport with Skydiving <i>Steve Lawyer, Des Moines Skydivers</i>
11:00 a.m.	Conference Dismissed

11:00 a.m. - 3:00 p.m.	<b>Optional Session:</b> Underground Storage Tank (UST) Owner/Operator Training Satisfies Mandatory Training Requirement of Iowa DNR. Free for airports with UST's, or \$100 fee for certification for those not associated with a regulated UST. (RSVP to conference registration desk, or by calling 515-239-1691) <i>Brian Pottebaum, Rounds and Associates</i>
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**For more information, call 515-727-0667 or visit [iowaairports.org](http://iowaairports.org).**